



The Praxis Program Guide

SHAPE YOUR FUTURE WITH GROWTH-MINDED PEERS AND
DEDICATED MENTORS.



DISCOVERPRAXIS.COM

What is Praxis?

A life and career development program for young adults who want to thrive in the real world.

Through The Praxis Program, you'll:

- Discover career paths that fit your interests and develop a career-launch plan
- Work one-on-one with a mentor to chart a course for your career
- Develop in-demand business skills and grow your business acumen
- Build life skills to help you thrive on your own in the real world
- Learn personal finance basics and set your own financial goals
- Join a community of successful peers and alumni who are building self-directed careers

Our program is ideal for talented and motivated recent high school graduates, homeschool graduates, college opt-outs, and college drop-outs in the United States. It can be completed as a gap year or an alternative to college.

Praxis runs a full academic year, once per year. It spans 36 weeks in total, beginning each fall.

Meet Praxis Grad Randalyn Hill

BEFORE PRAXIS

16yo homeschool grad looking to gain career clarity and work experience

AT GRADUATION

Discovered a passion for marketing.
Pursued first marketing job at a startup.

PRESENT DAY

22-year-old founder of a marketing and branding agency

Applications are open now.

How It Works

PRAXIS COMBINES AN ENTREPRENEURIAL EDUCATION WITH ONE-ON-ONE MENTORSHIP AND A PROFESSIONAL DEVELOPMENT COMMUNITY.

Months 1-3

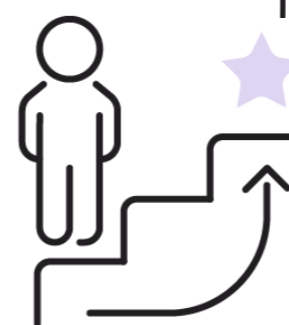
DISCOVER YOUR CAREER INTERESTS, LEVEL UP YOUR WRITING, DEVELOP YOUR BRAND, AND LEARN TO THINK LIKE AN ENTREPRENEUR

Through a rigorous skill development curriculum, 1-on-1 mentorship, and a community experience, you will gain clarity about what career paths excite you, the skills you need to build, how to navigate the job market, how to network, how to manage your money, and more.

Instead of homework or exams, you'll learn how business works, explore how your interests map to different career paths, and build valuable hard and soft skills through hands-on projects, workshops, and dedicated mentorship.



Set personal and professional goals. Discover career paths that match your interests. Level up your writing, speaking, and content creation skills. Develop your personal brand. Gain confidence. Get feedback

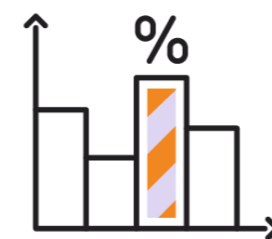


Months 4-6

GROW YOUR BUSINESS ACUMEN, DEVELOP PROFESSIONAL SKILLS, BUILD A PORTFOLIO OF PROJECTS

Learn how business works. Choose the skills you'll build. Complete professional development projects. Engage in professional workshops and book discussions. Work with your mentor to develop your career plan of action.





Months 7-9

COMPLETE YOUR CAPSTONE PROJECT, PUT YOUR CAREER PLAN INTO ACTION

Customize your capstone project with your mentor. Take your skills to the next level. Learn how to conduct a job hunt. Discover how to apply your new skills in the real world. Create a plan of action for graduation.



Apply the knowledge and skills you've gained. Create a significant project that leverages your skills. Prepare your portfolio for the real world. Learn how to apply those skills to win opportunities. Learn how to conduct a job hunt, how to land freelance clients, or launch your own side-hustle. Implement a plan of action for graduation so you can start strong.



Graduate the program. Join the ranks of hundreds of alumni. Gain lifetime access to the Praxis alumni community. Continue in your career with confidence.

Graduation

GRADUATE THE PROGRAM, GAIN LIFETIME ACCESS TO PRAXIS AS AN ALUMNI, AND CONTINUE TO GROW YOUR CAREER



What You'll Learn

You'll build a combination of life skills, business skills, and software tools that will help prepare you to thrive in the real world and in your career.

Our team will help you set program goals and develop a project plan to work toward your goals.

Program Activities:

- Professional Development Modules
- Live Group Workshops
- 1-on-1 Mentorship Calls
- Book Club & Discussions
- Entrepreneurial Guest Speakers
- Curriculum & Community Resources
- Access to the Praxis Community Platform & Events

Below, we've included examples of the life and career skills you can expect to engage with through the program.

Foundational Skills

Career Discovery and Planning: Learn about different career paths, explore case studies of different careers, learn the skills you need to pursue different career paths, and develop a plan of action for your early career goals.

Personal Finance: Learn how to budget, track your income and expenses, learn how income taxes work, and set your own personal financial goals.

Personal Development and Soft Skills: Develop self-awareness, habit-building, goal-setting, critical thinking, decision-making, content curation, and developing independence and confidence.

Core Professional Skills: Improve your written and verbal communication, presentation skills, interview prep, time and task management, problem-solving, analytical skills, public speaking, and a wide variety of different softwares and tech tools to improve your life and your work.

Business-Critical Skills: Learn how businesses operate, explore and develop professional skills in sales, content marketing, copywriting, operations, customer success, and more to get prepared for your career journey.

Content Creation: Learn how to create effective content across different mediums. Publish about the topics and skills you explore through the program.

Personal Branding and Professional Networking: Jumpstart building your personal and professional brand; which can help you land opportunities, grow your network, and build an audience.

Entrepreneurial Thinking: Learn how to create value in a variety of settings and apply entrepreneurial thinking to your day job. You'll have the opportunity to work on challenging personal projects like starting your own business, launching a podcast, or writing a book.

In-Demand Business & Career Skills



SALES

Prospecting
Copywriting
Cold emailing and cold calling
Sales methodology
Research
Lead generation
Customer personas
List building



MARKETING

Analytics
Email marketing
Content marketing
Copywriting
Social media marketing
Digital advertising



OPERATIONS

Project management
Systems
Organization
Data analysis
Excel



CUSTOMER SUPPORT

Customer and product support
Upselling
Escalation and de-escalation

2013

Praxis Founded

>900

Students since 2013

17-22

Avg. age range of
Praxis students

\$15k

Total Cost

Meet Jaiela London

BEFORE PRAXIS

Unschooling, aspiring entrepreneur.
Opted out of college to gain experience.

AT GRADUATION

Develop sales skills and landed
her first sales job.

PRESENT DAY

A record-breaking business
development rep at Bonfire, an online
apparel fundraising company

FAQ

WHY PRAXIS?

Our primary aim through Praxis is to help young adults develop a positive vision for their lives and futures.

We believe that's best achieved through a combination of trial and error, and mentorship, rather than sitting in a classroom.

For the past decade, we've helped nearly a thousand students break out of the classroom and into the real world.

Education is still an important part of the process. But it's education in tandem with experience, mentorship, and community.

Instead of just theory, in Praxis, students get the opportunity to test ideas out in the real world.


Relevant skills to help you thrive in the real world and your career. No gen-eds. No fluff.

One thing that sets our program apart is the way our alumni take agency over their lives and careers once they enter the real world.

They've gone on to start podcasts, publish books, land competitive jobs, launch freelance businesses, earn big promotions, negotiate raises, lead teams, found startups, travel the world, and more. In other words, you'll be in great company.

Most Praxis students opt out or drop out of college, though many students dual-enroll while in high school or homeschooling. Through our program, they build the skills they need to accelerate their lives and careers – without years wasted in the classroom waiting to get started.

If you're ready to take on the real world now, then Praxis can help.



“After completing the program, I got a job at GoodUnited, a startup. At 18, I’m the youngest employee by far. What I’m most excited about is that I don’t have to wait to develop my career.”

Hunter Casillas, Praxis Grad

WILL I HAVE TO RELOCATE?

No. Praxis is a fully-remote program.

WILL PRAXIS HELP ME GET A JOB?

If finding a new job is a goal for the program, during the final three months of the program Praxis mentors will work with you one-on-one to conduct a guided job hunt.

HOW MUCH DOES IT COST?

Tuition is \$15,000 – it can be paid up front, through installments, or financed.

WHAT IS THE TIME COMMITMENT OF THE PROGRAM?

Praxis requires 20 hours per week of time commitment for the duration of the 36-week long program.

WHO ARE THE MENTORS?

Praxis Mentors are hand-picked professionals who exemplify our high standards of work ethic, intellectual curiosity, character, and professionalism. They are the kind of strong professional role models we would have wanted early in our careers.

“Praxis’s concept of let’s help young adults figure out what they want to do and what they’re good at and what makes them come alive through doing it in an entrepreneurial setting was amazing.”

Dana Arends, Praxis Grad



IS THERE AN AGE LIMIT?

While we do not have an age restriction, though our program offers the most value for current high school/homeschool seniors, or recent graduates. On average, our students range in age from 17 to 22.

WHAT DO YOU LOOK FOR IN APPLICANTS?

Praxis is designed for students who want to work hard, build skills, and develop a positive vision for their lives and careers on an accelerated timeline. Not everyone is a fit for the program. Here are the core traits we look for in applicants:

- **Self-driven** — You have a track record of taking initiative. You're not one to passively approach your personal and professional growth.
- **Intellectually curious** — When you discover a new topic of interest, you explore it with enthusiasm. You regularly consume fresh content and enjoy discussing new ideas.
- **Hard-working** — You approach work and projects professionally. You value getting stuff done and understand what it means to be responsible to others.
- **Ambitious** — You're not looking for just a 9-5 paycheck job. You want to gain fulfillment and have an impact on the world through your professional life.
- **Optimistic** — You believe in yourself and your potential to build a career you love.



“Praxis was without a doubt the most productive and wonderful year of my life.”

Nick Tucker, Praxis Grad

**Are you ready to get out
of the classroom and into
the real world?**

Apply now.

Hurry, spots fill up fast.



[DISCOVERPRAXIS.COM/APPLY](https://discoverpraxis.com/apply)